

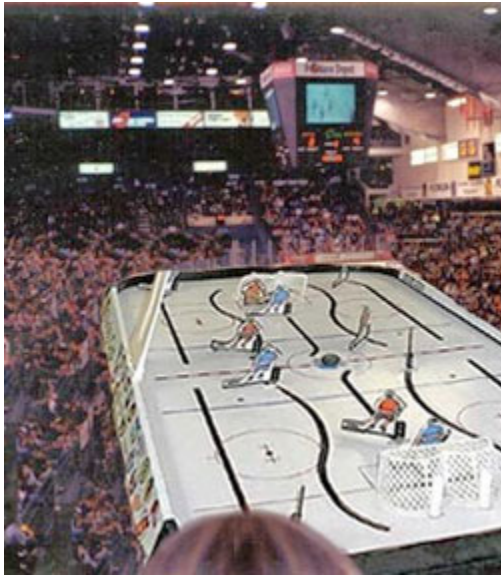


### Sault lands world rec hockey tourney (don't tell anyone)

By Rick McGee

SooToday.com

Thursday, June 04, 2009



Eleven days ago, the Canadian Adult Recreation Hockey Association (CARHA) announced - according to its website - that Sault Ste. Marie, ON would host its World Cup tournament in 2012.

Despite the obvious local significance of securing such a major international happening, not a confirming word has been uttered publicly by any City official or department.

Meanwhile, the Sault Ste. Marie Economic Development Corporation today issued a

media advisory that may or may not be related to the CARHA Hockey World Cup being held here.

The EDC advisory follows the CARHA announcement.

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#### CARHA Hockey announcement - May 25, 2009

CARHA Hockey is thrilled to announce that the 2012 CARHA Hockey World Cup will be hosted in beautiful Sault Ste. Marie, Ontario!

This naturally gifted City is the midpoint of Canada and is distinctively positioned in the centre of the Great Lakes.

As a small centre with a large heart, participants of the 2012 event will certainly be welcomed with open arms and uniquely entertained throughout the week-long event.

Teams interested in participating are urged to visit [\[this website\]](#) for all breaking news and event updates.

Please note that registration is anticipated to begin in the winter of 2009.

On behalf of CARHA Hockey, thank you Sault Ste. Marie for welcoming the CARHA Hockey family.



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We look forward to hosting our international hockey friends in your City!

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### **News advisory from the Sault Ste. Marie Economic Development Corporation**

SAULT STE. MARIE, ON (June 4, 2009) - Tourism Sault Ste. Marie and the City of Sault Ste. Marie will hold a media conference on June 9, 2009, to make an official announcement regarding an upcoming major international sporting event.

This event will be the single largest attended sporting event that Sault Ste. Marie has ever hosted, and will provide a multi-million dollar economic impact on the community.

The media conference will be held at 12 p.m. in the Russ Ramsay Room located at City Hall, 99 Foster Drive, Sault Ste. Marie, ON.

In attendance will be special guests, including representatives of the host organization, officials of the City of Sault Ste. Marie, Tourism Sault Ste. Marie, as well as representatives of both the provincial and federal governments.

Tourism Sault Ste. Marie is a division of the Sault Ste. Marie Economic Development Corporation, funded by public and private partners, whose goal is to be the community's leader in supporting and promoting the development of tourism and tourism marketing for Sault Ste. Marie and region.

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